

Setra boosts active safety of US touring coaches

- **Daimler bus brand presenting two buses at the UMA Motorcoach Expo in Long Beach**
- **Electronic Stability Program ESP® comes as standard from 2012**
- **Setra stand features a TopClass S 417 and a ComfortClass S 407**

Stuttgart/Long Beach – At this year's United Motorcoach Association (UMA) Expo bus trade show in Long Beach, California (8–12 February 2012), the Setra brand showcased an exclusive TopClass S 417 touring coach and the very economical ComfortClass S 407. In addition to luxury items of equipment, this year's exhibits feature the Electronic Stability Program ESP® which is standard-fit on US touring coaches provided by the Ulm-based brand from now on.

ESP® is an active system which improves handling safety and stability and is based on the electronic ABS advanced anti-lock braking system, which optimises braking force. ESP® enhances safety by boosting handling stability within the laws of physics. It intervenes by reducing engine torque and applying the service brake in specific driving situations.

Lothar Holder, Head of Sales Setra Buses & Coaches EvoBus GmbH, emphasised the brand's high standards of passenger safety at the trade show: "For the TopClass S 417 and ComfortClass S 407, the Electronic Stability Program now forms part of standard equipment, meeting high requirements in the area of active safety."

The Setra TopClass S 417 on show in California is fitted with a glass roof, rear window and reversing camera among other features. In the interior, the touring coach has a wooden floor and iPod connectors, while passengers can make themselves comfortable in leather seats with three-point belts. Since the successful market launch of the TopClass S 417 in 2003, around 960 units of the luxury touring coach have been sold in the USA, Canada and Mexico. In 2010, Setra presented the facelifted version – with safety one of the main focuses.

Press Information

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Likewise featuring three-point seat belts, the Setra ComfortClass S 407 also boosts passenger safety. First unveiled in the USA in 2011, it has a video system and wheelchair lift. Unlike the Setra TopClass S 417, which makes use of the European design concept, the Setra ComfortClass S 407 is a classic touring coach based on North American design concepts, representing an attractive alternative in the business segment.

The visual appearance of this high-quality touring coach is characterised by the standard American mirror system, as well as "Made in the USA" front and rear bumpers. Whereas at the rear of the vehicle this mechanism is securely bolted to the framework body, the front bumper can be folded down to provide access to the storage area for the spare wheel. A strong framework structure in the front area as well as the bumpers help to absorb any forces in the event of the vehicle being involved in a collision – a design which fully complies with American APTA guidelines. The ComfortClass S 407 is made at the production plant in Neu-Ulm, Germany.

Both the Setra ComfortClass S 407 and the TopClass S 417 comply with the American emissions standard EPA 10 in respect of nitrogen oxides and soot particles. As part of installing the environmentally friendly MB OM 471 engine, an additional tank has been integrated into the existing tank compartment for the diesel exhaust fluid mixture (DEF) which is used for exhaust treatment.

Setra is a brand of Daimler Buses North America

Setra buses and coaches, along with the Orion and Freightliner Sprinter brands, are sold in North America under the umbrella of Daimler Buses North America (DBNA). The company is headquartered in Greensboro, North Carolina.

Caption for photo no. **10C1153-01**: Exhibits at the UMA expo: S 407 CC (left) and S 417 TC (right)

Caption for photo no. **12A149** and **12A150**: The Setra booth on the UMA
Motorcoach Expo in Long Beach, Cal.

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Further information and photos with the index no. **10C1153-01** are available online
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